

## 2021 Live & Virtual Conferences Continuing Medical Education

### Emergency Medicine Review

June 4-6, 2021  
Stoney Creek Hotel & Convention Center  
Broken Arrow, OK

### Primary Care Update

November 5-7, 2021  
Stoney Creek Hotel & Convention Center  
Broken Arrow, OK

## OSU-CME Partnership

As a leading academic health center and a champion of the OSU System's land grant mission, OSU Center for Health Sciences improves the quality of life in Oklahoma through education, clinical care, and research. Specifically, the OSU Continuing Medical Education (CME) department offers an opportunity for physicians and professionals in the health care profession to receive CME credits in Tulsa, learn about the most current and notable research and topics in their field, and network with companies, organizations, and people. OSU Foundation, on behalf of the Continuing Medical Education department at OSU Center for Health Sciences invites you to gain access to hundreds of health care professionals by becoming a partner and exhibitor at our 2021 conferences.

## The Benefit

Companies and organizations receive marketing opportunities at these conferences by serving as a partner and exhibitor which can result in physician recruitment, connecting with future clients or networking in the field. The partnership opportunities are broad and each conference offers a diverse selection of audience members.



Office of  
Continuing Medical Education

**2021 Partnership  
Opportunities**

For questions contact Annie Alexander  
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**CENTER FOR  
HEALTH SCIENCES**

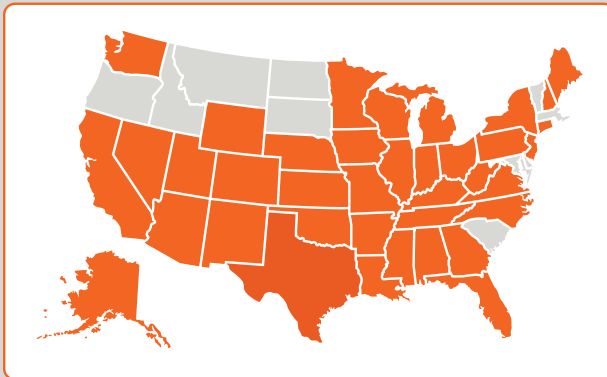
## 2020 Fiscal Year CME Offering Statistics

Access to Over  
**1,000**  
Doctors of Osteopathic Medicine

Potential to Reach  
**1,500+**  
Practicing Physicians

Over  
**50**  
Different Specialties Represented

### States Represented



	<b>GOLD PARTNER</b> <i>Annual Partner</i> <b>\$15,000</b>	<b>SILVER PARTNER</b> <i>Annual Partner</i> <b>\$10,000</b>	<b>BRONZE PARTNER</b> <i>Annual Partner</i> <b>\$7,500</b>
Personalized advertisement in Conference Program	Full Page	Half Page	Quarter Page
Exhibition table at conferences	Two tables	One table	One table
Meal sponsor	Lunch	Breakfast	Beverage
Breakout room during lunch	✓		
Banner advertisement in 2021 monthly newsletter	✓		
Copy of meeting roster with names, emails & specialties	✓	✓	
Copy of meeting roster with names & specialties			✓
Recognition as 2021 partner on osu-cme.com home page	✓	✓	✓
Enjoy all meal functions at conferences	✓	✓	✓
Featured in OSU-CME monthly newsletter	✓	✓	✓
Recognition as 2021 partner on hall screens during conference	✓	✓	✓
Pre-recorded video about your organization that all virtual attendees can view	✓	✓	✓

### Participants from All Health Care Professions

- Practicing Physicians
- Medical Students
- Interns, Residents, Fellows
- Physician Assistants
- Nurses
- Pharmacists

### Featured Specialties

- Emergency Medicine
- Family Medicine
- Anesthesiology
- Orthopedic Surgery
- Physical Medicine & Rehabilitation
- Psychiatry
- Surgery