

ADDICTION MEDICINE CONFERENCE

September 9-13, 2020

Virtual Conference
hosted on osu-cme.com



CONTINUING MEDICAL EDUCATION
OSU Center for Health Sciences

JOIN US!

The only five-day addiction medicine conference in Oklahoma focused on bringing together physicians, counselors, social workers, law enforcement and lawyers. This conference will include:

ADDICTION & LAW | September 9, 2020

Addiction & Law will explore the legal aspects of addiction for our state and nation for law enforcement, judiciary, clinicians and physicians. We will look at the intersection of addictive substances, the law, and the criminal justice system providing research and knowledge for those on the front lines to better understand addiction in Oklahoma.

UPDATE IN ADDICTION MEDICINE | September 10, 2020

In this conference, we will review the latest and greatest in research and treatment in addiction medicine in the state of Oklahoma. This conference will also include the State of Addiction panel, highlighting changes in the state over the past year and where we are headed.

FOUNDATIONS IN ADDICTION MEDICINE | September 11, 2020

This 3-day course provides an in-depth overview of the field of addiction medicine. It is designed to be a “crash course” for those interested in learning more about addiction medicine or a review course for those wanting to sit for the addiction medicine exam. Please note this conference will include materials from the 2019 Addiction Medicine Board Review.

2019 ADDICTION MEDICINE CONFERENCE STATISTICS

More than
90%
in-state participants

13
different specialties
represented

Over
100
registered participants

We have been closely monitoring the CDC’s guidelines on the COVID-19 pandemic and have decided to be proactive and move the 2020 Addiction Medicine Conference to a virtual format. We will miss seeing all of our loyal attendees and exhibitors this year, but we feel that it is in the best interest of all involved.

Virtual Exhibit Hall

- Exhibitor will pre-record a video (5 minutes max) about your organization. (You can choose to record this yourself or we can help with this recording via Zoom). You may talk about what or organization does, what you are looking for, how physicians can get involved, etc. This recording is an opportunity to express what you would usually say to someone who would come up to your booth.
 - If you choose, at the end you can invite the participants to your zoom meeting:
“You will have the opportunity to speak with me, please join my zoom session on _____ at _____. ”
We will set this date and time as the conference gets closer.
 - If you choose, the CME office will set up a time for you to have a live zoom session so physicians that want to learn more or ask questions can login and meet with you face to face.
- On the exhibit hall page you will have a link to your video, zoom meeting, website, and one digital marketing material (brochure, ad, etc.) We will also include all exhibitor logos on the side of the page. See picture below.
- The CME Lectures will be pre-recorded and available September 9–13 for all participants.
- You will receive a list of registered participant names and specialties emailed after conference.
- Featured on OSU CME Addiction Medicine Conference marketing emails.
- Recognition in conference program, if logo is provided before July 24, 2020.

The screenshot displays a virtual exhibit hall interface. On the left, there is a vertical list of exhibitor logos under the heading "EXHIBITORS". The logos include "OSU Rural Health" and "OSU Center for Rural Health" with the website "ruralhealth.okstate.edu". On the right, there is another vertical list of exhibitor logos, including "Silver Partner - CTCA", "Cancer Treatment Centers of America" (with a tree logo and "Comprehensive Care and Research Center TULSA"), and "Valley Hope". The main content area in the center features a "Welcome!" message and the title "2020 Primary Care Update Exhibit Hall". Below this, it states "This Exhibit Hall will be available November 2 - December 3, 2020." The main content is organized into three sections, each with a list of actions: "Cancer Treatment Centers of America" (Watch message, Talk on Nov 10th, Visit Website, View Brochure), "Valley Hope" (Watch message, Talk on Nov 12th, View Website, View Brochure), and "Rural Health - Oklahoma State University" (Watch message, Talk on Nov 20th, View Website, View Brochure).

Virtual Exhibitor & Sponsorship Application and Agreement

Oklahoma State University College of Osteopathic Medicine | Continuing Medical Education Office
Addiction Medicine Conference, September 9-13, 2020 | Virtual CME Conference

Exhibit Options

Exhibit Cost: \$750

Company Information (Please print) *If you would like your company logo used please provide in electronic form.

Contact Name: _____

Company: _____

Email: _____ Cell/Office Phone: (____) _____

Sponsor/Exhibitor Agreement

- Virtual exhibit space will not be reserved until signed applications, contracts, and payment are received. **After submission of application OSU-CME will process payment and send an official contract to sign.**
- This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest.
- In order to receive a refund, written notice of cancellation must be made at least 14 days prior to the beginning of this activity.

Name: _____ Company: _____

Signature: _____ Date: _____

Please keep a copy of this form for your files. Questions: 1-800-274-1972 or osu.cme@okstate.edu

Submit to: OSU-COM CME Office with form of payment and company logo in electronic form by July 24, 2020.

Fax: 918-561-1433

Mail: OSU-COM CME Office Suite 238

1111 W. 17th St.
Tulsa, OK 74107-1898

Payment Information

Credit card: Visa MasterCard American Express Discover

Charge Amount: \$_____ Card number: _____ Exp. Date: _____ CVC: _____

Check # _____ in the amount of \$ _____

Please make checks payable to **OSU-COM**,
Federal Tax ID #73-1383996.