



Oklahoma State University

Title: Use/Disclosure In Social Media	Policy #: PRV-01.18
Category: HIPAA Compliance	Authority: 45 CFR § HIPAA SECTION: 164.502(a)(5)
Standard: Prohibited Uses and Disclosures	Responsibility: Health Care Components
Effective Date: 6/1/2012	Page 1 of 1
Approved By: OSU Legal Counsel	Revised: 7/1/2013

PURPOSE:

To ensure PHI is not used or disclosed in a social media setting.

POLICY:

OSU and its employees will NOT use social media with ANY patient information including but not limited to demographic, health, and financial information for any reason.

PROCEDURE:

1. Social media is defined as web-based and mobile based technologies which are used to turn communication into interactive dialogue between organizations, communities, and individuals that allow the creation and exchange of user-generated content.
2. Examples of social media include, but are not limited to:
 - a. Facebook, Twitter, YouTube, Flickr, Wordpress, Blog's, Linked In, Podcasts, etc.
3. Patients of OSU have the right to use social media for their own personal information within the confines of an OSU facility, as long as it does not infringe on the rights of any other patient or employee.
4. Employees who violate this policy will be subject to sanctions

REFERENCE:

SEC-01.03 Sanctions Policy